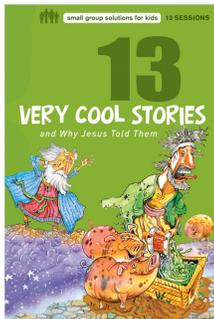


SPECIAL TO ICRS - FOR IMMEDIATE RELEASE

New small groups resource from Standard Publishing answers question, “But what do we do with the kids?”

New series provides easy answers for fun learning activities for kids to do while adults are in small group

DENVER – July 14, 2009 -- For some families, a decision to join a small group can feel like a decision to leave the kids – again – or is at least yet another time when adults need a plan to keep the kids occupied in order for their parents to have the study time they need.

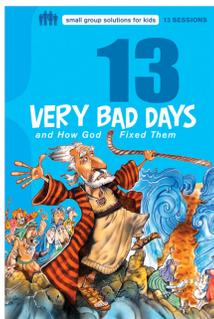


As parents ask the question, “What should we do with the kids?” Standard Publishing has the answer in a new resource series called the Small Group Solutions for Kids. The first two titles, **13 Very Bad Days and How God Fixed Them**, and **13 Very Cool Stories and Why Jesus Told Them**, both just released in July, provide fun, biblically solid lessons for elementary-aged children.

Each lesson involves a story or parable from the Bible and has one central point. For example, one of the stories in **13 Very Bad Days and How God Fixed Them** is the story of Jesus raising Lazarus from the dead with the key truth that “Jesus is Powerful.”

978-0-7847-2122-3
\$9.99

Each lesson is designed to accommodate varying numbers of kids – from one or two to 12 or more, plus children of varying ages, as well as being “stretchable” to accommodate varying lengths of time for the session. In addition, each lesson takes just a few minutes of preparation, and uses typical household items families with children will have on hand – items like toilet paper, pencils, coins, masking tape, rubber bands, and ice cubes.



In addition to their appeal for small group leaders who need activities for members’ children, the lessons also work well in children’s ministry settings of Sunday school classes, for house churches, and as evening programs for smaller churches.

The lessons were written by Mikal Keefer, an experienced children’s ministry volunteer, father of two, and author of more than 20 children’s and youth books.

978-0-7847-2123-0
\$9.99

To see or order these books at the International Christian Retail Show in Denver on July 12-15, visit the Standard Publishing at booth 1522.

For more than 140 years, Standard Publishing has been raising the standard for true-to-the-Bible resources that educate, encourage and enrich. The company is based in Cincinnati, Ohio where it was founded in 1866. For more information, visit www.standardpub.com.

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